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**Government of India
Ministry of MSME**

Brief Industrial Profile of Surendranagar District



Carried out by

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Govt. of India

Ministry of Micro, Small & Medium Enterprises

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ACKNOWLEDGEMENT

In the preparation of this District Industrial Profile of Jamnagar District, the Institute acknowledges the support and assistance of following Department for providing us the information and details:

1. District Industries Centre, Surendranagar
2. Lead Bank –State Bank of India, Surendranagar
3. District Agriculture Office, Surendranagar
4. Animal Husbandry Office, Surendranagar
5. Road and Building (PWD), Surendranagar
6. GM, BSNL Telecom District, Surendranagar
7. Dy. Conservator of Forest, Surendranagar
8. Geology & Mining, Surendranagar
9. District Statistical Office, Surendranagar
10. GIDC, Surendranagar
11. NABARD, Surendranagar
12. District Education Office, Surendranagar
13. Primary Education Office, Surendranagar
14. Supdt. Of Post Office, Surendranagar
15. Collector Office, Surendranagar

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Brief Industrial Profile of Surendranagar District

1. General Characteristics of the District

1.1 Location & Geographical Area

Surendranagar District forms part of the SAURASHTRA Region of Gujarat State. Surendranagar district is encompassed by 22.00 to 23.45 North Latitude & 69.45 to 72.15 Longitude in East. It has an area of 10489 sq.kms. It has common boundaries with five other district of Gujarat States. The District is surrounded by Katch's Desert & Mehsana District in North, Ahmedabad and Bhavnagar District in South & West respectively Rajkot District.

1.2 Topography:

The people of this district are mainly dependent on rain water for cultivation as the irrigation potential developed so far is very limited. The district has subtropical climates. It is hot during summer and cold in winter. It receives rains 760mm to 967mm during the year. Since the agriculture which depends on rains water gets drought in alternate year.

1.3 Availability of Minerals

The district has significant minerals wealth. The important minerals are Fire clay, Silica sand, Black stone, Sand stone etc. The details of minerals are given below:

PRODUCTION OF MINERAL 2010-11

S.NO.	NAME OF MINERAL	PRODUCTION in tones 2010-2011
MAJOR MINERAL		
1	Fire Clay	240162
2	Silica Sand	475919
	Minor	
1	Black Stone	3672532
2	Sand Stone	138949
3	Ordinary Sand	3276065
4	B.Lime stone	1505
5	Ordinary Clay	16330
6	Carbonacium Cell	2853

SOURCE : DEPT OF MINES & GEOLOGY, Surendranagar

1.4 FOREST

Surendranagar district has forest area of 531.08 sq. km. The details obtained from the office of Deputy Conservator of forests, Surendranagar have been given below:

Sr. No.	Name of the Taluka	Area under Forest (Sq. Kms)
1	Chotila	83.44
2	Dasada	87.24
3	Dhrangadhra	127.79
4	Halvad	82.88
5	Lakhtar	8.83
6	Limdi	7.70
7	Muli	34.70
8	Sayla	86.96
9	Wadhwan	4.56
	Total	531.08

1.5 ADMINISTRATIVE SET UP

Surendranagar district comprises of 10 talukas viz. Chotila, Dasada, Dhrangadhra, Halvad, Lakhtar, Limdi, Muli, Saliya, Wadhwan, Chuda. The headquarter of the district is Surendranagar taluka. The District Collector is the overall administrative head. Down below there are various district level officers of the State Government to perform/execute the various regulatory/development functions assigned to them. The DIC is one of such district level office headed by an official of the State Govt. designated as General Manager with whom a number of functional managers work for the promotion and development of industrial and commercial enterprises in the district.

2. District at a Glance

S.No.	Particulars	Year	Unit	Statistics
1	Geographical features			
(A)	Geographical Data	2010-11	Sq. Kms	10489
	i) Latitude		North	23.00 to 23.45
	ii) Longitude		East	69.45 to 72.15
	iii) Geographical Area	2010-11	Hectares	1048900
(B)	Administrative Units			

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	i) Sub Divisions			
	ii) Tehsils	2010-11	Nos.	10
	iii) Sub-Tehsil			
	iv) Patwar Circle			
	v) Panchayat Simitis			
	vi) Nagar Nigam	2010-11	Nos.	00
	vii) Nagar Palika	2010-11	Nos.	08
	viii) Gram Panchayats	2010-11	Nos.	615
	xi) Revenue Villages			
	x) Assembly Area			
2.	Population			
(A)	Sex-wise			
	i) Male	2011	Persons	787650
	ii) Female	2011	Persons	727498
(B)	Rural Population	2011	Persons	1112700
3.	Agriculture			
A.	Land utilization			
	i) Total Area	2010-11	Hectare	1045828
	ii) Forest cover	2010-11	"	50142
	iii) Non Agriculture Land	2010-11	"	120724
	v) Cultivable Barren Land	2010-11	"	54639
4.	Forest			
	(i) Forest	2010-11	Ha.	53108
5.	Livestock & Poultry			
A.	Cattle			
	i) Cows	2007	Nos.	256442
	ii) Buffaloes	2007	Nos.	290113
B.	Other Livestock			
	i) Goats	2007	Nos.	190500
	ii) Pigs	2007	Nos.	NA
	iii) Dogs & Bitches	2007	Nos.	278
	iv) Railways			
	i) Length of rail line	2010-11	Kms.	223
	V) Roads			
	(a) National Highway	2010-11	Kms.	113
	(b) State Highway	2010-11	Kms.	1033
	(c) Main District Highway	2010-11	Kms.	906
	(d) Other district & Rural	2010-11	Kms.	599.07
	(e) Rural road/Agriculture Marketing Board Roads	2010-11	Kms.	1139.63
	(f) Kachacha Road	2010-11	Kms.	637
	(VI) Communication			
	(a) Telephone connection	2010-11	Nos	59628
	(b) Post Offices	2010-11	Nos.	328
	(c) Telephone Centre	2010-11	Nos.	127
	(d) Density of Telephone	2010-11	Nos./1000 person	-
	(e) Density of Telephone	2010-11	No. per KM	-
	(f) PCO Rural	2010-11	No.	721
	(g) PCO STD	2010-11	No.	721

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	(h) Mobile	2010-11	No.	36820
	(VII) Public Health			
	(a) Allopathic Hospital	2010-11	No.	14
	(b) Beds in Allopathic Hospitals	2010-11		800
	(C) Ayurvedic Hospital	2010-11		NA
	(d) Beds in Ayurvedic Hospital	2010-11		N.A
	(e) Unani Hospitals	2010-11		0
	(f) Community health centers	2010-11		12
	(g) Primary health centers	2010-11		36
	(h) Dispensaries	2010-11		NA
	(i) Sub Health Centers	2010-11		NA
	(j) Private hospitals	2010-11		NA
	(VII) Banking Commercial			
	(a) Commercial bank	2010-11	Nos.	85
	(b) Rural Bank Products	2010-11	Nos.	31
	(c) Co-Operative Bank Products	2010-11	Nos.	13
	(d) PLDB Branches	2010-11	Nos.	9
	(IX) Education			
	(a) Primary Schools	2010-11	Nos.	989
	(b) Middle Schools & (C)	2010-11	Nos.	284
	(c) Secondary & senior Secondary School	2010-11	Nos.	-
	(d) Colleges	2010-11	Nos.	42
	(e) Technical University	2010-11	Nos.	00

2.1 Existing Status of Industrial Areas in Surendranagar District

S.No	Name of Ind. Area	Land acquire d (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No. of Plots	No. of allotted Plots	No. of Vacant Plots	No. of Units in Production
1	Wadhwan	12.225	-	-	188	180	02	-
2	Dhrangadhra	0.829	-	-	12	12	-	-
3	Limbdi	1.540	-	-	4	4	-	-
4	Halvad	0.726	-	-	-	-	-	-
5	Thangadh	0.639	-	-	16	16	-	-

6	Sayla	0.078	-	-	-	-	-	-
7	Chotila	1.520	-	-	07	-	-	-
8	Lakhtar	0.106						

Source: - GIDC, Surendranagar

3. INDUSTRIAL SCENERIO OF Surendranagar DISTRICT

3.1 Industry at a Glance

Sr.No.	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	1409
2.	TOTAL INDUSTRIAL UNIT	NO.	1409
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	-
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	14690
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	-
6.	NO. OF INDUSTRIAL AREA	NO.	08
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	-
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	-

3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (Lakh Rs.)
Upto	2006-07	64	965	2908.91
	2007-08	249	3811	15633.97
	2008-09	175	2598	9831.16
	2009-10	236	1771	7692.29
	2010-11	325	3035	11189.18
	2011-12	360	2510	11475.39
	Total	1409	14690	58730.90

Source: DIC Surendranagar

3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNIT	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	19	785.25	174
22	Soda water			
23	Cotton Textile	15	1033.99	213
24	Woolen, silk & artificial Thread based clothes			
25	Jute & Jute based			
26	Ready-made garments & embroidery			
27	Wood/Wooden based furniture			
28	Paper & Paper products	18	84.55	93

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29	Leather based			
31	Chemical/Chemical based	38	1501.63	330
30	Rubber, Plastic & Petro based	21	1486.75	178
32	Mineral based	112	10220.8	1679
33	Metal based (Steel Fab.)	165	3052.75	1008
35	Engineering units			
36	Electrical machinery and transport equipment	12	258.9	85
97	Repairing & servicing	3	305	67
01	Others	12	70.8	74
	Kachori Making			
	Total	416	18644.15	3901

Source : DIC Surendranagar

3.4 Large Scale Industries/Public Sector Undertakings

List of the units in Surendranagar & Near By Area

1. M/s Rushil Décor Pvt. Ltd, Navalgadh
2. M/s D.C.Doubalu Limited, Dhrangadhra
3. M/s Abelon Clean Energy Pvt.Ltd, Vithala par, Lakhatar
4. M/s Somashiv Limited, Patadi
5. M/s Va Solar Pvt Ltd, Muli
6. M/s Arju Power (Gujarat) Pvt.Ltd, Dashada
7. M/s E.S.P.Urja Pvt.Ltd, Dashada
8. M/s Rasana Marketing Servicing limited, Dashada
9. M/s Millennium Energy Gujarat Pvt.Ltd, Dashada
10. M/s Amco Solar Limited, Dashada
11. M/s Lorex Boyo Energy Limited, Dashada

3.5 Major Exportable Item

N.A

3.6 Growth Trend

N.A

3.7 Vendorisation/Ancillarisation of the Industry

N.A

3.8 Medium Scale Enterprises

3.8.1 List of the units in Surendranagar & Near By Area

1. M/s KCI Bearings (India) Pvt.Ltd, Wadhwan
2. M/s Shakti Cot Seeds Industries, Surendranagar
3. M/s T.K.Patel Biodeal Laboratories Pvt.Ltd, Wadhwan
4. M/s Windston Springs Pvt.Ltd, Wadhwan
5. M/s Shree Gopinath Paper Mill Pvt.Ltd, Surendranagar
6. M/s Chhabibhai Devjibhai Patel, Shree Ram Krupa Paper Mills, Lakhtar
7. M/s H.H.Narsinh, K.R.Solvent, Surendranagar

3.8.2 Major Exportable Item :

No data is provided by DIC,Surendranagar.

3.9 Service Enterprises:

3.9.2 Potentials areas for service industry:

No data is provided by DIC,Surendranagar.

3.10 Potential for new MSMEs

Surendranagar district offers good scope for entrepreneurs to establish new industrial units for manufacturing various products. The industries are suggested based on resources available in the area, industrial requirements and items based on consumer and institutional demand.

Agro Based Industries- Mango Pickles, Banana wafer, Rice Born Mill, Tuti Fruiti, Canning of fruits and vegetables, Jelly Crystals, Mustard oil, Rickets, Chily powder.

Mineral Based Industries-Stone Crushing, Mini Cement industry, Building Brick, Ceramics industry, Cement sheet and pipes.

Live Stock Based Industries- Leather Footwear and Leather good, Bone Meal, Cattle, Poultry, Tannery Industry and dairy Products.

Engineering Based Industries-Agriculture equipments, Tube tires and molded rubber parts, Auto repairing and service stations, Steel Furniture, Ball Bearing.

Plastic Based Industries-Plastic tube, pipe fittings, Plastic molded and PVC items, reprocessing plant

4. Existing Cluster of Micro & Small Enterprise

Sr. No.	Product	Taluka	No. of Unit	Investment (Rs.in Lacs)	Employment
	N.A				

4.1 DETAILS OF MAJOR CLUSTERS

4.1.1 Manufacturing Sector

4.1.2 Service Sector

4.2 Details of Identified Cluster

4.2.1 Name of the Cluster

1	Principal Products Manufactured in the Cluster	-----
2	Name of the SPV	-----
3.	No. of functional units in the Cluster	-----
4.	Turnover of the Clusters	-----
5.	Value of Exports from the Clusters	-----
6.	Employment in Cluster	-----
7.	Average investment in plant & Machinery	-----
8.	Major Issues/requirement	-----
9.	Presence of capable institutions	-----
10.	Thrust Areas	-----
11.	Problems & constraints	-----

Present status of the Cluster: -----

4.2.2 Name of the Cluster

1.	Principal Products Manufactured in the Cluster	-----
2.	Name of the SPV	-----
3.	No. of functional units in the Cluster	-----
4.	Turnover of the Clusters	-----
5.	Value of Exports from the Clusters	-----
6.	Employment in Cluster	-----
7.	Average investment in plant & Machinery	-----
8.	Testing needs	-----
9.	Thrust Area	-----
10.	Access to Export Market	-----

Present status of the Cluster: -----

4.2.3 Chemical Cluster

1.	Principal Products Manufactured in the Cluster	-----
2.	Name of the association	-----
3.	No. of functional units in the Cluster	-----
4.	Turnover of the Clusters	-----
5.	Value of Exports from the Clusters	-----
6.	Employment in Cluster	-----
7.	Average investment in plant & Machinery	-----
8.	Major Issues	-----
9.	Access to Export Market	-----

Present status of the Cluster: -----

4.2.4 Fabrication and General Engg., Cluster

1	Principal Products Manufactured in the Cluster	-----
2	Kay Trade Association address	-----
3.	No. of functional units in the Cluster	-----
4.	Turnover of the Clusters	-----
5.	Value of Exports from the Clusters	-----
6.	Employment in Cluster	-----
7.	Average investment in plant & Machinery	-----
8	Testing Needs	-----
9.	Major Issues	-----
10.	Access to Export Market	-----

Present status of the Cluster: -----

4.2.5 Name of the Cluster

1	Principal Products Manufactured in the Cluster	-----
2	Name of the Association	-----
3.	No. of functional units in the Cluster	-----
4.	Turnover of the Clusters	-----
5.	Employment in Cluster	-----
6.	Average investment in plant & Machinery	-----
7.	Major Issues	-----
8.	Access to Export Market	-----

Present status of the Cluster:- -----

N.A

5. General Issues raised by industry association during the course of meeting

Surendranagar District is main problems of MSE Sector are high rate of electricity and Shortage and irregular supply of power, lack of working capital funds, scarce raw material and skilled labour are some of the problems faced by the MSE units. Major constraint faced by GIDC Estates is water shortage. Availability of potable water and water for industrial use poses a problem. High cost of plots, as a result of high purchase prices are also a constraint in industrial development.

-6. Prospects of training programmes during 2012-13

S.No.	Name of the Programme	Subject	No. of proposed programme to be conducted
1	ESDP	To be decided after receiving Actual Targets	128
2	MDP	NA	26
3	BSDP	NA	Yet not allotted
4	EDP	NA	22
5	IMC	NA	128

7. Action plan for MSME Schemes during 2012-13

S.No.	Name of the Scheme	Proposed activity on the scheme
1.	MSE-CDS	
2	ISO-9000/14000/HACCP Reimbursement	
3	MSE-MDA	
4	CLCSS	
5	Capacity Building & strengthening of data base	
6	International Cooperation	
7	TREAD for women	
8	VDP	
9	National awards	
10	NMCP Schemes	
	I. Lean Manufacturing	
	II.Design Clinic	
	III.Market assistance & Tech. up gradation	

	IV. QMS/QT	
	V. Tech. & quality up gradation support	
	VI. ICT	
	VII. Bar Code	
	VIII. IPR	
	IX. Incubator scheme	

8. STEPS TO SET UP MSMEs

Following are the brief description of difference agencies for rendering assistance to the entrepreneurs.

S.No.	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-DI, Ahmedabad & DIC
3.	Land and Industrial shed	GIDC
4.	Financial Assistance	Bank, NABARD
5.	For raw materials under Govt. Supply	NSIC
6.	Plant and machinery under hire/purchase basis	NSIC
7.	Power/Electricity	GEB
8.	Technical Know-how	MSME-DI, Ahmedabad
9.	Quality & Standard	
10.	Marketing/Export Assistance	NSIC
11.	Other Promotional Agencies	