



IR; eso t;rs

**Government of India  
Ministry of MSME**

## **Brief Industrial Profile of Banaskantha District**



Carried out by

**MSME – DEVELOPMENT INSTITUTE**

Govt. of India

Ministry of Micro, Small & Medium Enterprises

Harsiddh Chambers, 4<sup>th</sup> Floor,

Ashram Road, Ahmedabad-380 014

Tel.No. 079-27543147 & 27544248, Fax No.079-27540619

E-mail : [dcdi-ahmbad@dcmsme.gov.in](mailto:dcdi-ahmbad@dcmsme.gov.in)

Website: [www.msmediaahmedabad.gov.in](http://www.msmediaahmedabad.gov.in)

## CONTENTS

<b>S.No.</b>	<b>Topic</b>	<b>Page No.</b>
1.	General Characteristics of the District	1-4
1.1	Location & Geographical Area	1
1.2	Topography	1
1.3	Availability of Minerals	1
1.4	Forest	2
1.5	Administrative set up	2
2.	District at a glance	2-3
2.1	Existing Status of Industrial Area in the District Banaskantha	4
3.	Industrial Scenario of Banaskantha District	5 -10
3.1	Industry at a Glance	5
3.2	Year Wise Trend of Units Registered	5
3.3	Details of Existing Micro & Small Enterprises & Artisan Units in The District	6
3.4	Large Scale Industries/Public Sector undertakings	6
3.5	Major Exportable Item	7
3.6	Growth Trend	7
3.7	Vendorisation/Ancillarisation of the Industry	7
3.8	Medium Scale Enterprises	7
3.8.1	List of the unit in Banaskantha District & near by Area	7
3.8.2	Major Exportable Item	7
3.9	Service Enterprises	7
3.9.1	Coaching Industry	7
3.9.2	Potentials areas for service industry	7
3.10	Potential for new MSMEs	7
4.	Existing Cluster of Micro & Small Enterprise	8-11
4.1	Detail of Major Clusters	8
4.1.1	Manufacturing Sector	8
4.1.2	Service Sector	8
4.2	Details of Identified cluster	8
4.2.1	Welding Electrodes	8
4.2.2	Stone Cluster	9
4.2.3	Chemical Cluster	9
4.2.4	Fabrication and General Engg. Cluster	10
4.2.5	Banaskantha Doria	11
5.	General issues raised by industry association during the course of meeting	11
6.	Prospects of training Programme during 2012-13	11
7.	Action plan for MSME Schemes during 2012-13	12
8.	Steps to set up MSMEs	13
9.	Additional Information if any	13

# **Brief Industrial Profile of Banaskantha District**

## **1. General Characteristics of the District**

- 1.1 Location & Geographical Area-** Banaskantha District is situated in North port of Gujarat. The district is encompassed by 23.03 to 24.45 Norh Latitude & 71.21 to 73.02 letitude. The district is surrounded by Rajsthan state in East-North, Mehsana in South and patan & Kutch district in West. The Geographical area of the Bansskantha district is 1270300 Hect. The district divided into 12 talukas.
- 1.2 Topography :**The normal climate of the district and mainly three seasons viz. Summer, Monsoon and Winter. The Monsoon being with mid June and Last upto Mid- October. The fair weather started from Mid-October to February and the hot weather from March- mid June. The Normal rainfuall of the district could be considered at 601 mm.
- 1.3 Availability of Minerals :**The district is rich in respect of minerals resources. The important minerals in the district are like marble Block, Rubble, Lime stone, Granite Block, Granit rubble, court zite ordinary sand etc.

## **PRODUCTION OF MINERAL 2010-11**

<b>S.NO.</b>	<b>NAME OF MINERAL</b>	<b>PRODUCTION in tones 2010-2011</b>
<b>MAJOR MINERAL</b>		
<b>1</b>	-	-
<b>MINOR</b>		
1.	Marble Block	194709
2.	Rubble	453141
3.	Building Stone	695239
4.	Limestone	85069
5.	Ordinary sand	1810981
6.	Granite Block	5848
	Rubble	1352
7.	Qurtzite	151202
	TOTAL	3397541

**SOURCE : DEPT OF MINES & GEOLOGY,PALANPUR**

**1.4 FOREST** - There is 1106.55 Sq.Km area reserved for forest in Banaskantha district. there is no major forest products, Minor forest products like, Tendu leaves, Mahuwa flowers, Bamboo, Neem seeds, Honey and Herbal medicines etc.

**1.5 ADMINISTRATIVE SET UP** : The Head quarter of Banaskantha district is at Palanpur. There is 12 taluka and 1244 villages in the district. The district collector is the overall administrative head. Major deptt. & offices situated at district head quarter Palanpur.

## **2. District at a Glance**

<b>S.No.</b>	<b>Particulars</b>	<b>Year</b>	<b>Unit</b>	<b>Statistics</b>
<b>1</b>	<b>Geographical features</b>			
<b>(A)</b>	<b>Geographical Data</b>			
	i) Latitude	23.0 to	24.44 "N"	
	ii) Longitude	71.0 to	78.0 "E"	
	iii) Geographical Area		Sq.Km.	10757
<b>(B)</b>	<b>Administrative Units</b>			
	i) Sub Divisions		No.	01
	ii) Tehsils		No.	12
	iii) Sub-Tehsil		No.	-
	iv) Patwar Circle		No.	12
	v) Panchayat Simitis		No.	12
	vi) Nagar Nigam		No.	-
	vii) Nagar Palika		No.	06
	viii) Gram Panchayats		No.	786
	xi) Revenue Villages		No.	1244
	x) Assembly Area		No.	01
<b>2.</b>	<b>Population</b>			
<b>(A)</b>	<b>Sex-wise</b>			
	i) Male	2011		1152573
	ii) Female	2011		1076170
<b>(B)</b>	<b>Rural Population</b>	2011		
<b>3.</b>	<b>Agriculture</b>			
<b>A.</b>	<b>Land utilization</b>			
	i) Total Area	2010-11	Sq.KM	10757.00
	ii) Forest cover	2010-11	"	1106.55
	iii) Non Agriculture Land	2010-11	"	529.39
	v) Cultivable Barren Land	2010-11	"	651.39
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2010-11	Sq.KM	1106.55
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
<b>A.</b>	<b>Cattle</b>			
	i) Cows	2007	Nos.	660113
	ii) Buffaloes	2007	Nos.	955158

<b>B.</b>	<b>Other Livestock</b>			
	i) Goats	2007	Nos.	309401
	ii) Pigs	2007	Nos.	5311
	iii) Dogs & Bitches	2007	Nos.	62261
	iv) Railways			
	i) Length of rail line	2010-11	Kms.	180
	<b>V) Roads</b>			
	(a) National Highway	2010-11	Kms.	257
	(b) State Highway	2010-11	Kms.	907
	(c) Main District Highway	2010-11	Kms.	1336.47
	(d) Other district & Rural	2010-11	Kms.	700.92
	(e) Rural road/Agriculture Marketing Board Roads	2010-11	Kms.	2791.94
	(f) Kachacha Road	2010-11	Kms.	-
	<b>(VI) Communication</b>			
	(a) Telephone connection	2010-11		35465(L/L)
	(b) Post Offices/Sub Post office	2010-11	Nos.	33
	(c) Telephone Centre	2010-11	Nos.	156
	(d) Density of Telephone	2010-11	Nos./1000 person	35465
	(e) Density of Telephone	2010-11	No. per KM	3.41
	(f) PCO (All type)	2010-11	No.	1570
	(g) PCO STD	2010-11	No.	-
	(h) Mobile	2010-11	No.	210500
	<b>(VII) Public Health</b>			
	(a) Allopathic Hospital	2010-11	No.	02
	(b) Beds in Allopathic Hospitals		No.	400
	(c) Ayurvedic Hospital		No.	26
	(d) Beds in Ayurvedic Hospital		No.	0
	(e) Unani Hospitals		No.	0
	(f) Community health centers		No.	19
	(g) Primary health centers		No.	80
	(h) Dispensaries		No.	01
	(i) Sub Health Centers		No.	0
	(j) Private hospitals		No.	185
	<b>(VII) Banking Commercial</b>			
	(a) Commercial bank		Nos.	102
	(b) Rural Bank Products		Nos.	32
	(c) Co-Operative Bank Products		Nos.	128
	(d) PLDB Branches		Nos.	09
	<b>(IX) Education</b>			
	(a) Primary Schools		Nos.	13321
	(b) Middle Schools		Nos.	-
	(c) Secondary & senior Secondary School		Nos.	3822
	(d) Colleges		Nos.	260
	(e) Technical University		Nos.	01

## 2.1 Existing Status of Industrial Areas in the District Banaskantha.

S.No.	Name of Ind. Area	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No. of Plots	No. of allotted Plots	No. of Vacant Plots	No. of Units in Production
1	Palanpur	7.58	7.58	1240/-	44	44	-	-
2	Ambaji	6.54	6.54	415/-	27	27	-	-
3	Deesa	11.77	11.77	485	62	62	-	-
4	Shihori	1.64	1.64	55/-	18	18	-	-
5	Chandisar	80.74	80.74	335/-	282	282	-	-
6	Deodar	17.64	17.64	395/-	158	158	-	-
7								
8								
9								
10								
11								
12								
13								
14								
15								
16								
17								
18								
19								
	Total							

Source :- Regional Office, GIDC, Mehsana

### 3. INDUSTRIAL SCENERIO OF BANASKANTHA DISTRICT

#### 3.1 Industry at a Glance

Sr.No.	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	524
2.	TOTAL INDUSTRIAL UNIT	NO.	-
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	15
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	-
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	1200
6.	NO. OF INDUSTRIAL AREA	NO.	06 GIDC
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	-
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	-

#### 3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (Lakh Rs.)
Upto	1984-85	-	-	-
	1985-86	-	-	-
	1986-87	-	-	-
	1987-88	-	-	-
	1988-89	-	-	-
	1989-90	-	-	-
	1990-91	-	-	-
	1991-92	-	-	-
	1992-93	-	-	-
	1993-94	-	-	-
	1994-95	-	-	-
	1995-96	-	-	-
	1996-97	-	-	-
	1997-98	-	-	-
	1998-99	-	-	-
	1999-2000	-	-	-
	2000-01	-	-	-
	2001-02	340	-	-
	2002-03	390	-	-
	2003-04	360	-	-
	2004-05	308	-	-
	2005-06	264	-	-
	2006-07	19	200	1061.75
	2007-08	235	1600	4831.34
	2008-09	243	906	2457.54
	2009-10	148	1061	4238.40
	2010-11	241	1347	2315.02
	<b>Total</b>	<b>7705</b>	<b>5114</b>	<b>14904.05</b>

Source : DIC, Palanpur.

**3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES AND ARTISAN UNITS IN THE DISTRICT  
OCT.,2006 TO 31.03.2011**

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNIT	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	64	3592.77	676
22	Soda water	-	-	-
23	Cotton Textile	-	-	-
24	Woolen, silk & artificial Thread based clothes	-	-	-
25	Jute & Jute based	-	-	-
26	Ready-made garments & embroidery	-	-	-
27	Wood/Wooden based furniture	-	-	-
28	Paper & Paper products	-	-	-
29	Leather based	-	-	-
31	Chemical/Chemical based	31	276.62	146
30	Rubber, Plastic & Petro based	07	158.90	70
32	Mineral based	114	3532.04	1186
33	Metal based (Steel Fab.)	114	728.72	485
35	Engineering units	-	-	-
36	Electrical machinery and transport equipment	-	-	-
97	Repairing & servicing	-	-	-
01	Others	-	-	-
	Kachori Making	266	4696.28	1887

Source : DIC,Palanpur.

**3.4 Large Scale Industries/Public Sector Undertakings**

List of the units in – Banaskantha & Near By Area

- 1.B.K.District Co.Op.Milk Producer Union Ltd., Palanpur
- 2.Ihsedu Agrochem Pvt. Ltd., Ambaji
- 3.Hindusthan Marble, Ambaji
- 4.Vikash Greneriz Ltd., GIDC,Chandisar
- 5.Green Marble, Ambaji
- 6.B.K.District Oil Seeds Union Ltd., Badarpura
- 7.Royal Proteins Pvt. Ltd., Rajpur, Deesa
- 8.Shreeji Industries, Awal, Amirgadh
- 9."Banas Dan" Cattle Feed Factory, Palanpur
- 10.Pawan Cement, Amirgadh
- 11.Shri Ram Cement, Hadad, Ambaji



### **3.5 Major Exportable Item –**

Isabgul Husk, Castor Oil, Derivatives, Guar Gum Powder

### **3.6 Growth Trend –**

1. Mineral Based products like calcite powder & its advanced products
2. Agro Based Products like Oil & Oil Derivatives

### **3.7 Vendorisation/Ancillarisation of the Industry : Not Any**

### **3.8 Medium Scale Enterprises**

#### **3.8.1 List of the units in – Banaskantha & Near By Area**

1. Maheswari Globle (i) Pvt. Ltd., Badarpura
2. Duke Plasto Technics Pvt. Ltd.,Badarpura
3. Brink Foods Pvt. Ltd.,Jorapura Deesa

#### **3.8.2 Major Exportable Item**

1. Plastic Pipe, Gourgum

### **3.9 Service Enterprises**

#### **3.9.2 Potentials areas for service industry**

1. Agro Godown
2. Wage House

#### **3.10 Potential for new MSMEs**

1. Mineral Based Advance Products
2. Agrobased organic products
3. Advance Agro food Processing Products
4. Milk based advance products
5. Diamond and Jewellery Business

**4. Existing Cluster of Micro & Small Enterprise** - NIL

**4.1 DETAILS OF MAJOR CLUSTERS** - NIL

4.1.1 Manufacturing Sector - NIL

4.1.2 Service Sector - NIL

**4.1.3 Details of Identified cluster:**

**1. Marble Cluster at Ambaji**

**5. General Issues raised by industry association during the course of meeting**

1. High Electric Rates

**6. Prospects of training programmes during 2012-13**

S.No.	Name of the Programme	Subject	No. of proposed programme to be conducted
1	ESDP	To be decided after receiving actual targets	128
2	MDP	-N.A.-	26
3	BSDP	-N.A.-	Yet not allotted
4	EDP	-N.A.-	22
5	IMC	-N.A.-	128

## **8. STEPS TO SET UP MSMEs**

Following are the brief description of difference agencies for rendering assistance to the entrepreneurs.

<b>S.No.</b>	<b>Type of assistance</b>	<b>Name and address of agencies</b>
1.	Provisional Registration Certificate (EM-1) & Permanent Registration Certificate (EM-II)	District Industries Centre Jorawar Place, Palanpur, Dist. Banaskantha
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	MSME-Development Institute Harsiddh Chambers, 4 <sup>th</sup> Floor, Ashram Road, Ahmedabad-380014
3.	Land and Industrial shed	GIDC, P.NO.3&4, Nr.FCI Godown, Mehsana-384002
4.	Financial Assistance	Commercial Bank, SIDBI, Navjeevan, 1 <sup>st</sup> Floor, B/h. Guj. Vidhyapith, Ahmedabad
5.	For raw materials under Govt. Supply	NSIC, 202 Samruddhi Building, Navrangpura, Ahmedabad-380009
6.	Plant and machinery under hire/purchase basis	NSIC, 202 Samruddhi Building, Navrangpura, Ahmedabad-380009
7.	Power/Electricity	Uttara Guj. Vij Seva Sadan Abu Highway, Palanpur, Dist. B.K.
8.	Technical Know-how	MSME-DI, Ahmedabad NSIC, Ahmedabad
9.	Quality & Standard	BIS, Pushpak Bldg., Khanpur, Ahmedabad-380001
10.	Marketing/Export Assistance	MSME-DI, Ahmedabad NSIC, Ahmedabad
11.	Other Promotional Agencies	CED, Ahmedabad, IGTR, Ahmedabad GITCO, Ahmedabad, CIPET, Ahmedabad NID, Ahmedabad, GSFC, Mehsana NABARD, Bank, Palanpur

9. ADDITION INFORMATION IF ANY

-

N.A.